

KYLE BRUMBLEY

Creative, Tech Geek & Family Man



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RELEVANT EXPERIENCE

Creative Director

MediaMix / SharedLABS

📅 2014 - Ongoing

Full-Service Marketing Agency / Software & Technology Services

- Head of the Creative and Web Development division which includes front-end developers and creative team (4+ team members)
- Designed & deployed modern and hyper-effective UX/UI for applications from a mobile sports game to a 2.2 million dollar fintech application
- Developed, created & deployed dozens of successful brand identities in industries such as Healthcare, Automotive, Entertainment & more
- Led all creative & design for over 25+ retained clients
- Designed & Developed 80+ websites, ranging from landing pages for digital campaigns to robust eCommerce sites
- Worked closely with our digital marketing department to ensure SEO best practices for all clients
- Created campaigns for various types of digital media executions including pre-roll video, rich media, display, streaming radio & more

Project Lead // UX/UI Developer

Proactive Health Learning Solutions

📅 2018 - Ongoing

Health eLearning Application

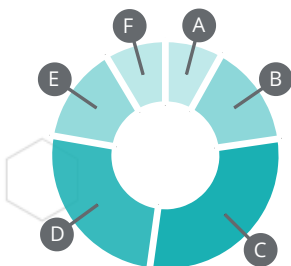
- Developed the User Experience for Proactive HLS after deep research to understand the patients that will be utilizing the application
- Led the development team & created storyboards & pseudo code while keeping a focus on HIPAA compliance
- Created the complete ADA compliant User Interface with Gamification & Responsiveness for all devices

Further Experience Available Upon Request

Operations Manager / Team Lead / etc.

📅 2004 - 2018

A DAY AT THE OFFICE



- A Client meetings to discuss their goals & aspirations
- B Creating digital-focused strategies for clients
- C developing & deploying designs for all types of digital media
- D Working with digital & SEO teams to evaluate & ensure results
- E Team check-ins to help with any problems they may have
- F Resolving emergent issues for my teams

ACCOMPLISHMENTS



AVA Digital Award

2018 Gold AVA Award for the design & development of a custom website for a firm



AVA Digital Award

2019 Gold AVA Award for the design & development of the International Interior Design Association North FL website



HERMES Creative Award

2018 Gold HERMES award for a creative and effective brand identity



HERMES Creative Award

2019 Gold HERMES award for design & development of a large eCommerce site



FSCJ's Technology Advisory Board

Current member of Florida State College at Jacksonville's Technology Advisory Board since March 2017

STRENGTHS

Hard Working Motivator & Leader

Persuasive Creative Direction

Digital Marketing Branding & Identities

UX/UI Web Design & Development

Adobe Creative Suite HTML/CSS PHP

JavaScript

CERTIFICATIONS

Digital Transformation Certification

Google

DoubleClick Studio HTML5 / QA Certified

Google

EDUCATION

Computer Graphics & Digital Design

Jacksonville University

📅 2005 - 2008